



TURN DEVELOPERS INTO USERS.

AND USERS INTO YOUR NEXT HIRE.

Developer Growth Programs
for Developer-First Companies

HACKATHONS • BUILD CHALLENGES • HIRING PROGRAMS

BUILD • INNOVATE • IMPACT

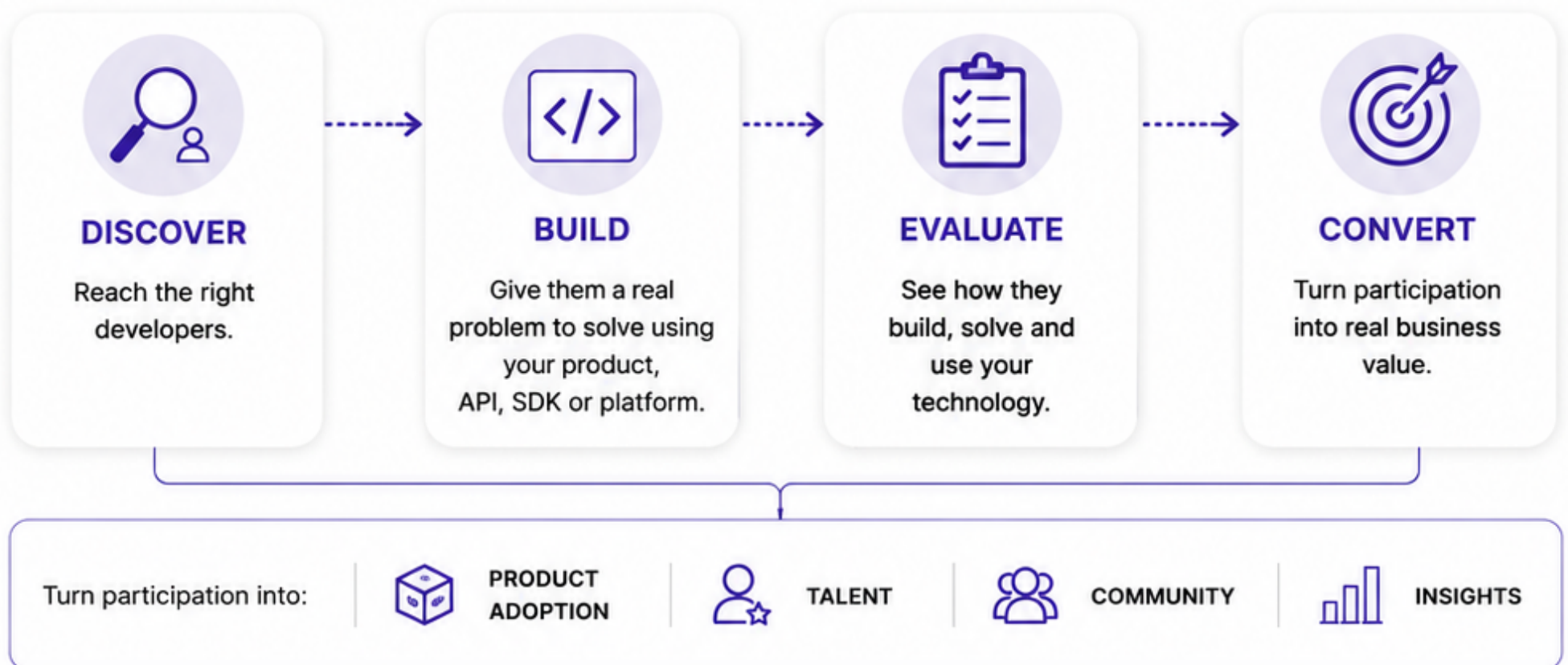


DON'T JUST REACH DEVELOPERS. GET THEM TO BUILD WITH YOU.

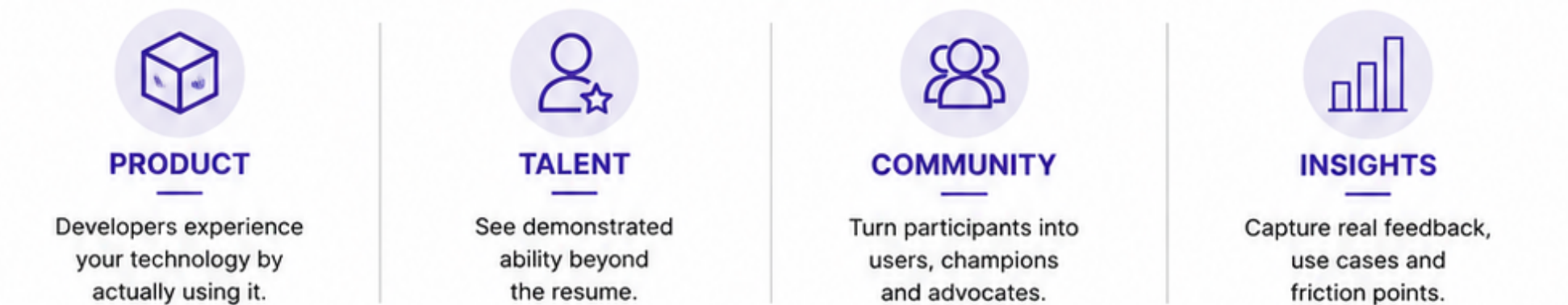
Turn developer engagement into measurable business outcomes.



• THE BUILD-LED MODEL •



• WHY BUILD-LED? •



**THE HACKATHON IS THE EXPERIENCE.
THE OUTCOME IS WHAT MATTERS.**

OS<CODE/>

OSCode connects companies with developers through build-led programs.



REAL PROBLEMS
Real impact



REAL BUILDS
Real solutions



REAL TALENT
Real potential



REAL GROWTH
Real outcomes

OUR TRACK RECORD


50+

HACKATHONS


70K+

 PARTICIPANT
REGISTRATIONS

Real programs. **Real** developer participation.
Real execution at scale.



• PARTNERS WE'VE BUILT WITH •



swytchcode



render



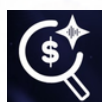
tavily



n8n



CodeMate AI



startuped



lyzr

Google

for Developers



MAJOR LEAGUE HACKING



Google Gemini



GitHub



CURSOR

Across AI, Developer Tools, Automation, Search, Deployment & Developer Ecosystems

DECODE SIH – OUR FLAGSHIP PROGRAM

2026

15K+

REGISTRATIONS


3,500+

IDEAS


1,600+

COLLEGES


151+

CITIES


24+

STATES

2025

5K+

REGISTRATIONS


207+

COLLEGES


**PROOF
OF IMPACT**

A team from Decode SIH 2025
went on to win **Smart India Hackathon 2025**.


**SMART INDIA
HACKATHON**

• SELECTED HACKATHON PORTFOLIO •

CodeVerse

National AI Hackathon

Bhasha Bandhu Hackathon

Tech Hackathon – HBTU

Recurzive

Aventus 2.0

Build for Bengaluru 2.0

Great Bengaluru Hackathon

Agritech Hackathon

+ Many more

BUILD THE RIGHT PROGRAM FOR YOUR GOAL.

From ideation to hiring, we design programs around your objective.

01 HACKATHONS



Turn real problems into working solutions.

Campus • Multi-Campus • Pan-India

02 IDEATHONS



Generate, pitch and evaluate ideas before development.

Ideation • Pitching • Evaluation

03 BUILD CHALLENGES



Get developers to build with your technology.

API • SDK • SaaS • DevTools • AI

04 HIRING CHALLENGES



Identify talent through demonstrated technical ability.

Internship • PPI • PPO
Full-Time • Lateral

05 WORKSHOPS & DEVELOPER PROGRAMS



Educate, onboard and engage your developer audience.

Workshops • Tech Sessions
Product Demos • Meetups

06 AI EVALUATION PROGRAMS



Engage technical communities to test and improve AI systems.

Model Testing • Human Feedback
Benchmarking • Data Generation

ONE PARTNER. MULTIPLE PROGRAM FORMATS.



IDEATE



BUILD



EVALUATE



HIRE



ENGAGE

Every program can be customized around your **audience**, **technology** and **business objective**.

DON'T JUST FIND CANDIDATES. SEE WHAT THEY CAN BUILD.

Turn real-world challenges into a practical technical hiring pipeline.

CHALLENGE → BUILD → EVALUATE → HIRE

01



CHALLENGE

Give candidates a real problem aligned with the role.

02



BUILD

See their code, problem-solving and technical thinking in action.

03



EVALUATE

Assess candidates through actual project outcomes, not just resumes.

04



HIRE

Move the strongest performers directly into your hiring pipeline.

• TWO TALENT POOLS •



STUDENTS

Internship → PPI → PPO → Full-Time

For early-career technical talent.



WORKING PROFESSIONALS

Technical Hiring → Lateral Hiring

For experienced engineering talent.

• WHY HIRE THROUGH BUILDING? •



Better Hiring Signal

See demonstrated technical ability.



Pre-Qualified Talent

Engage candidates who have already participated and been evaluated.



Faster Shortlisting

Identify strong candidates through real work before interviews.



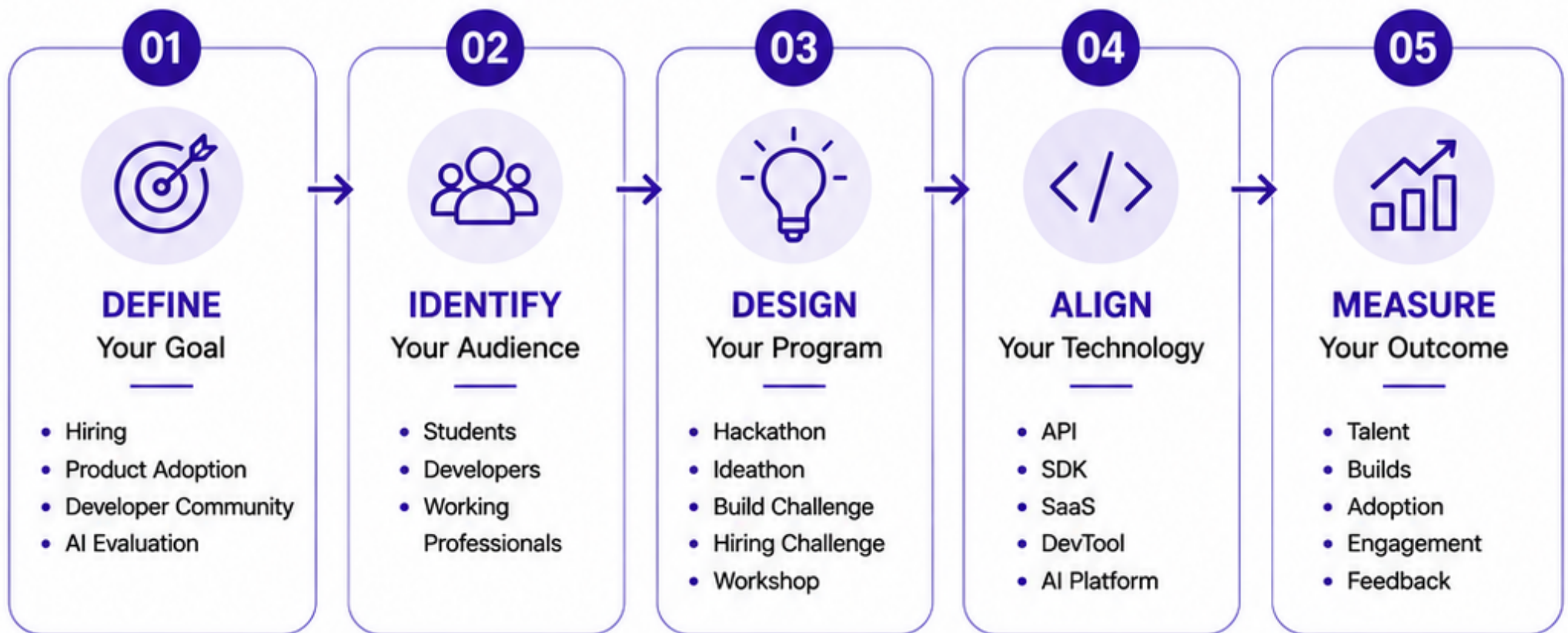
FROM RESUME-BASED SCREENING TO PROOF-OF-SKILL HIRING.

OSCode helps you discover talent by seeing what they can **actually build**.

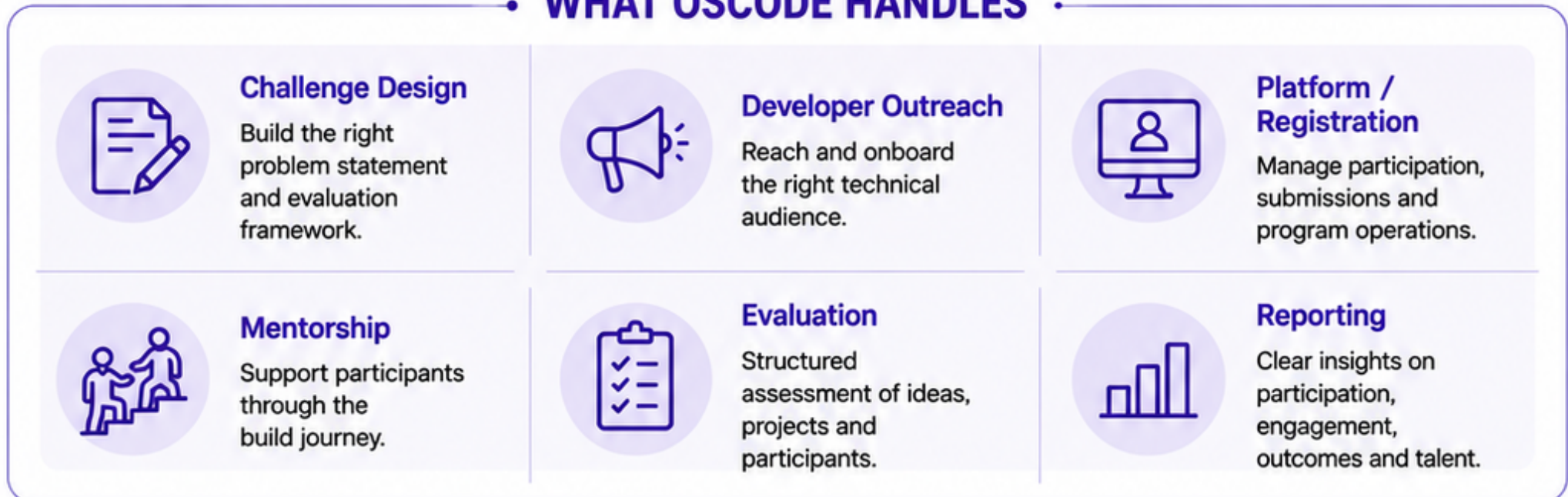
YOUR OBJECTIVE. OUR EXECUTION.

We build every program around your business goal — not a one-size-fits-all format.

FROM REQUIREMENT TO OUTCOME



WHAT OSCODE HANDLES



BUILT AROUND YOUR BUSINESS.
NOT A PRE-DEFINED EVENT PACKAGE.

One objective → One tailored program → One measurable outcome.

LET'S BUILD WHAT'S NEXT.

Have a challenge worth solving?

Bring us the problem.

Let's explore what we can **build together**.



OSCODE

Developer Ecosystem Partner



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START A CONVERSATION →



No complicated process.

Just a conversation about **what you're trying to build**.